


FACULTY PROFILE

Name	Dr. Mamta Mishra	
Qualification	Ph D (Marketing)	
Experience	Teaching- 17 Yrs., Industry- 5 Yrs.	
Date of Joining STES	12 April 2008	
email id	hodmba.scoe@sinhgad.edu mamishra.scoe@sinhgad.edu	
No. of students guided	Ph D – 02; M.B.A. - 204	
Publications	https://scholar.google.co.in/citations?user=o3HO-eMAAAAJ&hl=en	
Funded Research Projects Details:	Project title- A study of effect of societal advertisements on middle class group in Pune (Completed in 2011) Amount received- 40,000, Duration- 2 years, Funding agency- BCUD	
Significant Achievements:	Top 1% scorer in NPTEL course Business English Communication conducted by IIT, Madras	